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62.11 Import Division Recorded

AUG 11 1927

ESTABLISHED 1886

W. W. WILMORE

DAHLIA SPECIALIST

TRADE LIST
1927

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1927



NAIAD

Grower and Dealer in

**DAHLIAS, GLADIOLI, PEONIES AND
HARDY PERENNIAL PLANTS**

Gardens on West Thirty-Eighth Avenue, One and a Half Miles West of City

P. O. Box 382

Denver, Colorado

Send Business Card when asking for trade list or ordering goods.
These prices for dealers only.

BUSINESS TERMS

1—Prices quoted in this list do not include express or mailage; if wanted by mail, figure parcel post zone rates per pound and add this to the price quoted. Dahlias weigh about 3 pounds to the dozen.

2—Orders from unknown parties must be accompanied by cash or satisfactory references. This rule is strictly enforced.

3—No goods will be sent C. O. D. unless one-half the amount accompanies the order.

4—No extra charge will be made for packing.

5—Six articles of a kind at dozen rates; 20 at 100 rates.

My References: Dun and Bradstreet, or National Florists' Board of Trade.

Do not ask for Freight Shipments; it is not safe.

BOX COLLECTIONS OF DAHLIAS

For several years past I have put up for dealers sets of thirteen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, variegated, etc.—no two alike. These collections are put up in a neat telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is over a dollar sale, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, only I use stock that I am full handed on. These boxes retail at \$1.50 and cost the dealer \$1.00. In lots of 25 or more they will be furnished at 90c each.

GLADIOLI

	Per 100				Per 100		
	1st	2nd	3rd		1st	2nd	3rd
America	\$2.00	\$1.50	\$	Mrs. Pendleton	2.50	2.00	1.50
Augusta	2.00	1.50		Maiden's Blush	2.50	2.00	1.50
Baron Hulot	5.00	4.00	3.00	Myrtle	3.50	3.00	2.50
E. J. Shaylor	3.50	3.00	2.50	Prince of Wales	3.50	3.00	2.50
Evelyn Kirtland	3.00	2.50	2.00	Peace	3.00	2.00
Francis King	2.00	1.75	1.50	Souvenir	3.00	2.00
Gretchen Zang	2.00	1.75	1.50	Wilbrink	2.50	2.00
Glory of Holland	2.00	1.75	1.50	1910 Rose	3.00	2.50	2.00
Halley	2.00	1.75	1.50	Mixed	1.75	1.50	1.00
Jewell	5.00	4.00	3.00				
Lily White	2.00	1.50	1.00				
Marshal Foch	2.00	1.50	1.00				
Mrs. Dr. Norton	3.00	2.00	1.50				

400 or over of a kind 10% off the above prices.

HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. (See Retail Catalog for description.)

	Doz.	100		Doz.	100
Asclepias Tuberosa	\$1.00	\$ 8.00	Hardy Pinks—Chinensis75	\$ 6.00
*Asters—blue, lavender, white blush75	6.00	Hardy Pinks—Clove75	6.00
Bleeding Heart	6.00	40.00	*Hollyhocks, 7 colors, double75	6.00
Chinese Lantern	1.00	8.00	Iris—Siberica75	6.00
Coriopsis Lanceolata75	6.00	Iris—Pallada Delmatica	1.50	10.00
Gypsophila—2 year old (single)75	6.00	*Iris—German, in variety75	6.00
Golden Glow75	6.00	Oriental Poppy	1.00	8.00
Gaillardia75	6.00	Larkspur Belladonna	1.50	10.00
			Larkspur Bellamosa	1.50	10.00
			*Peonies	3.50	25.00
			Sweet William75	6.00
			Tiger Lily (Double)	1.00	8.00

*Color Separate

W. W. WILMORE, Dahlia Specialist

Novelties and Standard Dahlias

(See Retail Catalog for Descriptions)

If wanted by mail, add according to Parcel Post zone rates per pound. Dahlias weight about 3 pounds to the dozen tubers. No orders will be sent by Post unless the postage is advanced in full, neither will long lists of one or two each be furnished at less than the single piece rate.

Key—C., Cactus; D., Decorative; H. C., Hybrid Cactus; P., Peony; S., Show; Pom., Pompon

	Each	12	100		Each	12	100		
Aibonita	D.	\$.60	\$ 6.00	\$	Golden Opportunity	S.	.35	3.50	25.00
Amun Ra	D.	.60	6.00	50.00	Glen Eyrie	H. C.	.60	6.00	50.00
Andy Gump	D.	.60	6.00	50.00	Gnome (The)	S.	.35	3.50	25.00
Aladdin	D.	.35	3.50	25.00	Golden Bedder	D.	.35	3.50	25.00
Anarchist	D.	.35	3.50	25.00	Golden Sun	D.	.10	1.00	8.00
Alpine Wonder	H. C.	.60	6.00	50.00	Georgia Bond	D.	.60	6.00	50.00
Attraction	H. C.	.35	3.50	25.00	Golden West	C.	.35	3.50	25.00
A. L. Doud	P.	.35	3.50	25.00	Gen. Buller	C.	.10	1.00	8.00
Arvada	P.	.35	3.50	25.00	Genesta	C.	.10	1.00	8.00
Arabella	S.	.10	1.00	8.00	Gladys Sherwood, H. C.	D.	.60	6.00
A. D. Livoni	S.	.10	1.00	8.00	Geisha	P.	.60	6.00	50.00
Birch V. Heemstede, D.	.	.15	1.50	12.00	Glori de Lyon	S.	.10	1.00	8.00
Black Bird	Single	.15	1.50	12.00	Geo. W. Gero	S.	.35	3.50	25.00
Erides Bouquet	C.	.35	3.50	25.00	Geo. Walters	D.	.60	6.00	50.00
Border King	C.	.60	6.00	50.00	Grizzly (The)	D.	.60	6.00	50.00
Billionaire	P.	.35	3.50	25.00	Happy Dream	P.	.60	6.00	50.00
Bertha Bernstein	S.	.15	1.50	12.00	Isa	P.	.35	3.50	25.00
Bon Ton	S.	.10	1.00	8.00	Immense	P.	.35	3.50	25.00
Colorado Lassie	D.	1.50	15.00	J. D. Long	D.	.60	6.00	50.00
Comstock	D.	.60	6.00	50.00	J. B. Seth	D.	.15	1.50	12.00
Cornucopia	C.	.10	1.00	8.00	Jack Rose	D.	.10	1.00	8.00
Chicota	P.	.35	3.50	25.00	Justice Bailey	H. C.	.35	3.50	25.00
Corona	Pom.	.15	1.50	12.00	Jessie Seal	P.	.60	6.00	50.00
Chancellor Buchtel	P.	.35	3.50	25.00	Judge Marean	D.	.60	6.00	50.00
Chief Washakie	D.	.35	3.50	25.00	Junior	D.	.60	6.00
Charles Clayton	C.	.15	1.50	12.00	Kittie Dunlap	D.	.60	6.00	50.00
Countess Lonsdale	C.	.20	2.00	15.00	Kiwanian	P.	2.00	20.00
Chipeta	H. C.	.35	3.50	25.00	Kre mhlde	C.	.15	1.50	12.00
Coconina	P.	.15	1.50	12.00	Kalif	H. C.	.35	3.50	25.00
Chancellor	P.	.60	6.00	50.00	Kiowa	P.	.35	3.50	25.00
Charm	S.	.60	6.00	50.00	Kia Ora	P.	.15	1.50	12.00
Devils Dream (The)	S.	.60	6.00	50.00	Lady Grey	P.	.35	3.50	25.00
Delice	D.	.15	1.50	12.00	Lucy Davis	D.	.60	6.00	50.00
Dr. Tevis	D.	.35	3.50	25.00	La G. Manitou	D.	.20	2.00	15.00
Lainty	C.	.10	1.00	8.00	Lyndhurst	D.	.10	1.00	8.00
Doris Wilmore	P.	.60	6.00	50.00	La Favoreta	D.	.35	3.50	25.00
Dr. Sewall	P.	.15	1.50	12.00	Lavender Beauty	C.	.10	1.00	8.00
D. M. Moore	S.	.20	2.00	15.00	Lady of Honor	P.	.60	6.00	50.00
Dr. I. B. Perkins	S.	.15	1.50	12.00	Lawrence Ruppel	P.	.35	3.50	25.00
Lee Lighted	S.	.15	1.50	12.00	Laura Barnes	P.	.35	3.50	25.00
Dreers White	S.	.15	1.50	12.00	Liuvia d'Oro	P.	.35	3.50	25.00
Duke Henry	P.	.15	1.50	12.00	La Jara	P.	.15	1.50	12.00
Daddy Butler	H. C.	.60	6.00	La France	S.	.15	1.50	12.00
Ethel T. Smith	H. C.	.35	3.50	25.00	Laurine	C.	.60	6.00	50.00
Eleanor Stisser	D.	.15	1.50	12.00	Liberty Bond	D.	.60	6.00	50.00
Eugene Teele	D.	.10	1.00	8.00	La G. Lilas	P.	.35	3.50	25.00
Emma Slocum	D.	.35	3.50	25.00	Mrs. I. de ver Warner, D.	.	.60	6.00	50.00
Egeria	P.	.35	3.50	25.00	Mrs. Thos. Burch	D.	.15	1.50	12.00
Earl Williams	D.	.60	6.00	50.00	Mrs. F. Jeffries	H. C.	.15	1.50	12.00
Emily Russell	C.	.15	1.50	12.00	Mrs. C. D. Anderson, S.	.	.35	3.50	25.00
Emperor	D.	.60	6.00	50.00	Mrs. Wm. Pelz	D.	.35	3.50	25.00
F. W. Fellows	C.	.35	3.50	25.00	Mrs. Carl Salback	D.	.35	3.50	22.00
F. G. Schieff	D.	.35	3.50	25.00	Mrs. H. J. Jones	C.	.15	1.50	12.00
Flemingo	D.	.15	1.50	12.00	Mrs. Chas. Turner, H. C.	.	.10	1.00	8.00
F. M. Craig	D.	.35	3.50	25.00	Mrs. W. E. Estes, H. C.	.	.60	6.00	50.00
Floradora	C.	.15	1.50	12.00	Mrs. J. H. Gover	R.	.35	3.50	25.00
Frances Burnes	H. C.	.35	3.50	25.00	Mrs. J. W. Bagge	S.	.15	1.50	12.00
Freda Newman	P.	.15	1.50	12.00	Millionaire	D.	.60	6.00	50.00
Francis Daniels	P.	.35	3.50	25.00	Mina Burgle	D.	.15	1.50	12.00
Firestone	S.	.15	1.50	12.00	Mons. Le Normand, D.	.	.35	3.50	25.00
Fire Ball	S.	.10	1.00	8.00					

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Key—C., Cactus; D., Decorative; H. C., Hybrid Cactus; P., Peony; S., Show; Pom., Pompon

		Each	12	100		Each	12	100	
Mabel Thatcher	H. C.	.60	\$ 6.00	\$50.00	R. V. Stuttgart	P.	\$.15	\$ 1.50	\$12.00
Melrose	D.	.60	6.00	Ruth Nichols	P.	.35	3.50	25.00
Moonbeam	D.	.15	1.50	12.00	Robt. Broomfield	S.	.10	1.00	8.00
Mavis	D.	.35	3.50	25.00	Sunny Calif.	D.	1.50	15.00
Montezuma	D.	.15	1.50	12.00	San Mateo	D.	.60	6.00
Maid of Kent	D.	.10	1.00	8.00	Scottish Chief	D.	.35	3.50	25.00
Magpie	C.	.15	1.50	12.00	Star of the Sea	P.	.60	6.00	50.00
Monte Vista	H. C.	.15	1.50	25.00	Starlight	D.	.15	1.50	12.00
Marion Thompson, H. C.	H. C.	.15	1.50	12.00	Sylvia	D.	.10	1.00	8.00
Meadow Gold	D.	.15	1.50	12.00	Standard Bearer	C.	.15	1.50	12.00
Mme. Bystein	P.	.35	3.50	25.00	Souv. Liszt	P.	.15	1.50	12.00
Morocco	S.	.10	1.00	8.00	Sonora	P.	.35	3.50	25.00
Manzanita	S.	.15	1.50	12.00	Sweethearts Bouquet. P.	.	.35	3.50	22.00
Nonpariel	D.	1.50	15.00	South Pole	P.	.35	3.50	25.00
Nobilis	D.	.60	6.00	50.00	Sherpherdess (The)	P.	.60	6.00	50.00
Naiad	F.	.35	3.50	25.00	Stradella	S.	.10	1.00	8.00
Opalescent	P.	.60	6.00	50.00	Screamer (The)	D.	.60	6.00
Ora Dow	S.	.10	1.00	8.00	Snowball	S.	.10	1.00	8.00
Pattisumma	D.	2.00	20.00	Souv. St. Mihiel	S.	.60	6.00	50.00
Pride of Calif.	D.	.35	3.50	25.00	Scarlet Gem	Pom.	.15	1.50	12.00
Princess Juliana	D.	.15	1.50	12.00	20th Century	Single	.15	1.50	12.00
Pink Jack Rose	D.	.10	1.00	8.00	Theo. Roosevelt	D.	.35	3.50	25.00
Pink Goddess	P.	.60	6.00	50.00	Temptation	P.	.15	1.50	12.00
Perle de Lyon	C.	.15	1.50	12.00	Tom Lundy	H. C.	.35	3.50	25.00
Pierrot	C.	.35	3.50	25.00	Theo Vale	S.	.35	3.50	25.00
Pink Pearl	C.	.15	1.50	12.00	Uncle Tom	C.	.10	1.00	8.00
Purple Gem	S.	.10	1.00	8.00	Umatilla	D.	.35	3.50	25.00
Purple Manitou	D.	.15	1.50	12.00	Village Bell	P.	.15	1.50	12.00
Paul Michaels	D.	.60	6.00	Van Dyke	P.	.15	1.50	12.00
Paahaska	H. C.	1.00	10.00	Vera Curry	S.	.15	1.50	12.00
Queen Mary	D.	.15	1.50	12.00	Vivian	S.	.15	1.50	12.00
Queen Emma	P.	.15	1.50	12.00	Wm. Hayden	H. C.	.60	6.00	50.00
Queen of Yellows	S.	.10	1.00	8.00	W. W. Wilmore	H. C.	2.00	20.00
Queen Wilhelmina	P.	.15	1.50	12.00	Whip O Will	P.	.60	6.00	50.00
Rosa Nell	D.	.60	6.00	40.00	Winona	P.	.15	1.50	12.00
Ruth Jacqueline	H. C.	.60	6.00	50.00	Waconda	P.	.35	3.50	25.00
Rheinkonig	C.	.15	1.50	12.00	Washington City, H. C.	P.	.60	6.00	50.00
Red Planet	S.	.35	3.50	25.00	W. W. Rawson	S.	.20	2.00	15.00
					Winifred	Pom.	.15	1.50	12.00
					Zephyr	C.	.10	1.00	8.00

POMPONS

See catalog for varieties, 15c each, \$1.50 per dozen, \$12.00 per 100.

MIXED DAHLIAS

"Lost Label" and surplus stocks suitable for counter trade can be furnished at \$6.00 per 100. Not less than 50 of these put up on an order.

DOUBLE GYPSOPHILA

Every Florist, Nurseryman and Dealer knows the superior quality of this popular form of the Gypsophila. It dries readily and may then be kept almost indefinitely for winter use. A few years ago I procured seed far superior to anything yet tried, in that it produced double forms in some tests ranging as high as 75% double.

I have a fine stock of these roots on which I can guarantee a double percentage of 50%. Should be set so the single forms may be cut out when they bloom, leaving only the double. Singles bloom two weeks in advance of the double.

Strong two-year-old roots, \$2.00 per doz.; \$12.00 per 100.